

Stock Status Report



Stock Status Report

Complete the Report to practise and Improve your Writing Skills. Complete the Lesson Activity to test your level.

Complete the Lesson Activity about the "Jacket Sales" Report using the next statistics information.

COUNTRY	PRICE	STOCK	SOLD
Germany	\$520	2500	2200
France	\$580	5000	400
Italy	\$530	1800	700
Canada	\$520	4200	3900
Spain	\$590	3500	700
Norway	\$560	4200	2300
England	\$535	5500	3700
Russia	\$520	7300	7000
Japan	\$600	5500	800
India	\$510	5700	5200

Based on the analysis of the last semester, we observe that few countries respect the suggested retail price, which varies between \$500 as the minimum price and \$520 as the maximum price.

In our opinion, the prices that countries such as France, Spain and Japan are managing are too high. Our marketing team has evaluated the damage that this causes and has detected, for example, a drop in sales. This is reflected in the "Stock" and "Sold" fields.

On the other hand, focusing on countries like India, Canada, Russia and Germany, the recommended sale price is respected and the positive impact of this can be easily noticed compared to countries that do not respect the aforementioned prices.

ACTIVITIES

Complete the Report by Writing the phrases.

Stock analysis...

1. The Company works with countries which do not respect the _____ prices.
2. Managers have often made business decisions _____ maximizing the market.
3. You can open the report in a _____.
4. Inventory management governs the entire _____ in Russia.
5. _____ allows you to track your inventory movements from end-to-end.
6. This is probably a jacket for people with a high _____.
7. Having an online presence is an _____ our company.
8. There is a recommended _____ for all countries.
9. The sales strategies we implement _____ provide clear objectives.
10. We have performed an analysis to _____ sales increased.
11. Our Website update has become _____ our business' success.
12. We train _____ improve our business.
13. Our _____ reached countries like Italy and France in 2010.
14. This table prepares us to upgrade our sales _____ to next year.
15. Sales limits in India have _____ in recent years.

Correct answers on bottom page.

CORRECT ANSWERS

1. aforementioned
2. with regard to
3. spreadsheet application
4. flow of goods
5. Product traceability
6. disposable income
7. important requirement for
8. retail price
9. are intended to
10. determine where
11. crucial to
12. entrepreneurs to
13. innovative ideas
14. looking forward
15. been extended